

AERO-AOCE Fall Conference: December 6th, 2019 DATA LITERACY: FROM EXPLORATION TO ACTION Feedback Form Summary

Response Rate

Forty-five conference attendees completed the feedback form (34 on paper, 11 on-line).

Seventy-five individuals attended the conference (including the presenters), making the response rate 60%.

Role

66% of survey respondents were researchers while the other 34% were comprised of consultants, Ministry of Education staff, school administrators and other roles.

Overall Conference Experience

Nearly all (93%) survey respondents rated their overall experience at the 2019 AERO-AOCE Fall Conference as excellent or good.

Specific Aspects of the Conference

	Strongly Agree	Agree	Neither Agree nor Disagree	Total Number of Responses
Prior to today's conference, the content was familiar to me.	16% (7)	63% (27)	19% (8)	43
Today's conference contributed to my learning.	30% (13)	63% (27)	2% (1)	43
My expectations for the AERO-AOCE conference were met.	24% (7)	64% (27)	10% (4)	42
There was enough time provided to share ideas and ask questions.	26% (11)	58% (25)	12% (5)	43
There was enough time to network with other participants.	16% (7)	63% (27)	5% (2)	43
The format of the day worked well.	26% (11)	67% (29)	5% (2)	43

Feasibility of the AERO-AOCE Fall Conference at the Old Mill, compared to other event venues

	Yes	No	Total Number of Responses
Continue to attend the conference with the Old Mill as the venue, even if the conference fee increases?	78% (29)	22% (8)	37
Prefer a different venue to keep the cost of the conference at the current rate if that expands AERO-AOCE's ability to attract keynote speakers, provide other learning opportunities, etc.?	74% (29)	26% (10)	39

Additional Comments regarding the Presentations, Activities, and/or Overall Conference

Respondents were generally complimentary of the presentations. They felt presentations were balanced, informative, inspiring and engaging. A few respondents shared that some of the presentations were too general. Respondents also shared their appreciation for the hands-on approach to learning and found the structured activities engaging as well as provided opportunities to discuss and network with other attendees. Overall, respondents indicated that the conference was very well organized and they admired the venue.

Areas for improvement for future conferences include to:

- Provide more practical implementation examples;
- Invite a keynote speaker;
- Ensure presentations are AODA compliant;
- Provide presentation slides ahead of time;
- Include an ice breaker, additional opportunities for networking and questions;
- Consider a venue that is easier to commute to; and
- Use less paper (i.e., printing fewer materials).

Suggestions for Future Conferences, SIGs or Other Events

Topics suggested for future conferences include, in decreasing order of prevalence:

- Equity and anti-oppression;
- Knowledge translation and mobilization tools (e.g., Power BI);
- Data visualization;
- Higher level statistical analyses;
- Research ethics;
- Disaggregating census data;
- Building relationships with community; and
- Measuring district's strategic directions and transitions to post-secondary education.

Respondents proposed data visualization, Power BI, anti-oppression and disaggregating Census data as future Special Interest Group topics.

Finally, respondents shared an interest in a fireside chat format, more informal discussions and the opportunity to submit questions for future events.