

Canadian Evaluation Society



Professional Development Workshop
Presented by the Canadian
Evaluation Society Ontario
Chapter

Survey Design

Intermediate Level Workshop

March 21 - 22, 2012

Robert Wong, MA, MCIP, CMRP

9:00 am – 4:30 pm
(Registration from 8:30 am)
Oakham House
Oak Room A/B
Ryerson University
63 Gould Street
Toronto, ON

Survey Design Intermediate Workshop

Workshop Description

This **2 day** intermediate level survey design course will build your capacity to plan and manage surveys. By the end of this workshop you should have a practical and comprehensive understanding of the overall survey process.

Using a hands-on approach, you will learn how to plan a survey, choose an appropriate methodology, develop survey questions and apply sampling procedures. Through a series of case studies, you will also gain understanding about how to implement and manage a survey and an overview of analyzing and using the results of survey research.

Prerequisite:

This course is at the intermediate level and requires a basic understanding of evaluation terms and methodology. Completion of the CES Essential Skills Series, which is regularly offered by the Ontario Chapter, is highly recommended.

Facilitator Robert Wong

A veteran teacher, Robert Wong's research experience includes a variety of marketing, social research and program evaluation projects. As past Co-ordinator of the Georgian College Research Analyst Program, he was responsible for the development, delivery and monitoring of this post-graduate program. Robert also conducts training, research and strategic planning through his company The Resource Management Consulting Group. Robert has been the principal researcher for over a hundred of research projects. He has facilitated research workshops and lectures in Australia, Thailand, Hong Kong and Germany.



Survey Design

To Register:

Complete and mail the attached registration form with your cheque payable to "CES Ontario" to:

CES Ontario Chapter
c/o Karen Sklash
3373 Church St.
Windsor, ON N9E 1V3

Or provide VISA or MasterCard information, and fax this form to Karen Sklash at:

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**Registration Deadline:
Tuesday, March 13, 2012**

Register early; space is limited.

Fees:

The registration fee covers the 2 day workshop, a continental breakfast, refreshments, materials, and lunch. Please note, The Ontario Chapter charges HST (13%) for P.D. events.

CES Members \$536.75

(\$475 + \$61.75 HST)

Non-Members \$565.00

(\$500 + \$65.00 HST)

Full-time Student CES Members* \$254.25

(\$225 + \$29.25 HST)

Full-time Student Non-Members* \$282.50

(\$250 + \$32.50 HST)

*Student spaces are limited. Proof of full-time student status is required. One student who is willing to assist with hosting the day may attend at no cost. For this opportunity, contact Karen Sklash by March 1, 2012.

Cancellations:

We regret that no refunds can be made. However, substitute delegates are welcome.

Membership:

CES annual memberships can be purchased or renewed along with your registration at the rate of:

\$165.00 for individuals

(\$146.02 + \$18.98 HST)

\$60.00 for full-time students*

(\$53.10 + \$6.90 HST)

For membership information, please visit the CES web site at:

www.evaluationcanada.ca

Canadian Evaluation Society Ontario Chapter Mission:

To foster a vibrant evaluation community in Ontario by promoting best evaluation practices to achieve excellence in public, private and non-profit action.

For information on the Ontario Chapter of the Canadian Evaluation Society visit us at: www.evaluationontario.ca

Please contact Karen Sklash for further information by phone at 519-969-2498 or by email at: registrar@evaluationontario.ca.

Registration Form

Name: _____

Organization: _____

Position: _____

Please circle sector:

Government College/University School System
Health Non-profit Social Service Private
Other (please specify) _____

Experience in Evaluation: _____ year(s)

Mailing Address: _____

City: _____ Postal Code: _____

Phone: _____

Fax: _____

Email: _____

Please check method of payment:

Visa MasterCard Cheque

Credit Card #: _____

Card Expiry Date : ____ / ____

Name on Card: _____

Signature: _____

Please check your registration status:

CES Member (\$536.75)

Non-Member (\$565.00)

Full-time Student CES Member* (\$254.25)

Full-time Student Non-Member* (\$282.50)